

MEDIA RELEASE
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For Immediate Release



Last-Minute Mother's Day Gift Idea: Honor Your Mother AND Mother Earth During International Compost Awareness Week - May 7 Through 13

Give your mom the gift of a beautiful garden with an OCRRA Compost Site Pass

SYRACUSE, N.Y., May 4, 2017 – This year, the end of International Compost Awareness Week (ICAW), which runs May 7 through May 13, is punctuated by Mother's Day. To some, these events may seem unrelated, but they are connected because compost and moms are nurturers; respectively supporting the plants and humans they help to grow.



This Mother's Day, May 14, honor the mom in your life by sharing the benefits of compost with her. Compost is the secret to beautiful gardens. If your mom likes to garden, an OCRRA Compost Site Pass is just what she needs this spring. Order one online today and have it sent directly to your mom. (Please specify to whom and where the gift pass should be sent when ordering. **Orders must be placed by May 10 for guaranteed arrival by Mother's Day**).

"Gardeners know that soil is 95% rock, and it needs additional nutrients to help plants propagate," said Dale Cocca, OCRRA recycling specialist. "OCRRA's nutrient-rich compost turns ordinary plants into thriving plants and it's all made right here in Onondaga County using local yard waste and food scraps."

There are several types of Compost Passes available. The Plus Pass allows for self-removal of up to three cubic yards of compost (or 6 cubic yards of mulch) for \$35; the Premium Pass provides your mom a loading service of the three cubic yards of compost (or 6 cubic yards of mulch) for \$50. Visit www.ocrra.org/product-category/compost-pass/ to order online today.

ICAW is an internationally celebrated week that helps raise public awareness on how compost can maintain and improve soil; grow healthy plants; reduce the need for fertilizer and pesticides; improve water quality and protect the environment.

To learn more about how compost is doing all of these things AND reversing climate change, watch the trailer for "The Compost Story" at www.thecompoststory.com.

Honor Mother Earth by giving the gift of compost to your mom and order an OCRRA Compost Site Pass online at www.ocrra.org/product-category/compost-pass/.

About OCRRA: OCRRA is a not-for-profit public benefit corporation created by the New York State Legislature in 1990 to deliver a comprehensive solid waste management and resource recovery system to Onondaga County residents.

OCRRA's system includes: a strong recycling and composting program, a foundation for local waste disposal at the Waste-to-Energy Facility, two convenient trash and recycling drop off sites, a robust education component and programs for hard to manage materials, such as household hazardous waste, batteries, fluorescent bulbs and other mercury-containing devices.

OCRRA's award-winning programs are funded by trash drop-off fees and the sale of electricity generated at the Waste-to-Energy Facility in Jamesville, NY. Learn more and get involved at www.OCRRA.org, or follow us on [Facebook](#).

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