

Kristen Lawton is the Public Information Officer for the Onondaga County Resource Recovery Agency (OCRRA). She serves as the spokesperson for the agency and shares OCRRA's philosophy, goals and programs with the local community. In addition to public relations, she also handles OCRRA's marketing efforts, which include digital and traditional advertising, social media, email communications, website management, and the production of a quarterly newsletter (print).

Previously, Lawton held the position of Recycling Specialist at OCRRA where she helped local businesses and residents with their recycling needs. Prior to working at OCRRA, she spent several years as a project manager at a sheet-fed print house and as a freelance graphic designer.

Lawton has a Bachelor's of Science degree in Psychology from Smith College and a Master's degree in Print Media from the Rochester Institute of Technology.

Personal Achievements: In 2015, Lawton was recognized as a Solid Waste Association of North America (SWANA) Unsung Hero. In 2013, she received Waste and Recycling News' Rosie Award. In 2008, she received Greening USA's Community Advocacy Award for her organizational efforts on OCRRA's Earth Day Litter Cleanup event and quarterly newsletter.

Program Achievement: In 2016, OCRRA's interactive School Education Video Series received SWANA's Gold Excellence Award for top education program. In 2015, the Interactive Media Council bestowed the Outstanding Achievement Award on OCRRA for the same school education series. In 2011, OCRRA's Marketing Program received SWANA's Silver Marketing Excellence Award.